way signage

Artwork Requirements and In-Depth Information

Please supply all artwork as a vectored PDF, EPS or AI file.
Once artwork has been generated and you are ready to place the order, please email this file to
hello@waysignage.co.uk

Before setting up your artwork:

Ensure that your artwork is to a high resolution, in a PDF, TIFF, EPS or JPEG file format. Convert any fonts to paths and embed any images (300dpi) Also make sure that the file format is CYMK

Do you have a logo, know what you want but cannot provide a print ready document?
Select Option 1 when placing your order, send your elements to our team with a brief of how you want it to look and will get your artwork print ready.

To Set up your artwork:

Use the template you require in this PDF to drop in your artwork
We offer 7 sizes of templates including paper sizes (These templates can be used landscape or portrait)
If you require a custom size, please contact us hello@waysignage.co.uk

If you require transparent areas within your logo, or around the outside of text for example, please leave these areas clear.
Please see page two of this document for the types of artwork we can print.
Any white areas on artwork will be printed.

Before submitting your artwork:

Please ensure that:

1. The artwork is vectored and to a high resolution (300 dpi), in a PDF, TIFF, EPS or JPEG. All fonts have been converted to paths and embed any images.

2. Ensure that your artwork has been set considering clear areas
    (e.g. floating artwork or full coverage artwork)

Signs will be printed as they are set up, if you require any assistance with this or would like us to set the artwork for you, please contact our team: hello@waysignage.co.uk

Floating Artwork

Just your artwork/logo gets printed, leaving clear areas

How to set Floating Artwork:

Do not scale your artwork to the edges of the panel.

Ensure that your artwork/logo is vectored.

Full Coverage Artwork

Entire panel gets printed with your artwork

How to set Full Coverage Artwork

Scale your artwork to the edges of the panel, ensuring

that any essential aspects are safely within the panel.

Templates

Just your artwork/logo gets printed, leaving clear areas

A5 148mm x 210mm	200mm Circle	200mm x 200mm Square
A4 210mm x 297mm	300mm Circle	300mm x 300mm Square
A3 420mm x 297mm	400mm Circle	400mm x 400mm Square
250mm x 120mm	500mm Circle	500mm x 500mm Square
400mm x 100mm		